Mucem

Exhibition Press release

MossiFashion in Unity

(Working title)

From 20th May to 16th November 2026 Mucem – J4 – Ground Floor (500 m²)

Curatorship Mossi Traoré, fashion designer and founder

of the Ateliers Alix

Marie-Charlotte Calafat, Director of Research

and Collections

Julia Ferloni-Grandval, heritage curator, international

expert, Expertise France

Scenography ROLL agency



MOSSI SS25, Look 32. Photo: © Collective Parade

After the success of the exhibition "Fashion Folklore", the Mucem dedicates its 2026 season to Mossi Traoré, a singular voice on the French fashion scene, for whom couture becomes a field of experimentation, a tool for transmission and a collective language.

Conceived in close collaboration with the artist, the exhibition invites visitors into a universe where fashion engages in dialogue with popular cultures, urban arts and traditional craftsmanship. Sculptural silhouettes, videos, and textiles interact with the museum's archives and artisanal gestures, shaping a journey that is both sensory and participatory. Visitors are invited to touch, listen, create, and feel. Trained as much in the street as alongside the great couturiers, Mossi Traoré cultivates an aesthetic that is pared-down and committed. His eponymous label and his school, the Ateliers Alix — in homage to Madame Grès, advocate a form of haute couture that is demanding yet accessible, open to all. With this exhibition, the Mucem affirms its role as a conduit between heritage and contemporary creation and brings to light stories often kept in the margins, yet rich in meaning and memory.

Typologies

The exhibition gathers nearly 150 works, half of them created by Mossi Traoré, with several conceived specifically for the occasion. His pieces stand alongside those of artists who inspire him, among them Madame Grès, Lee Bul and Hassan Massoudy, and with objects drawn from the Mucem's own collections: textiles, costumes, tools and accessories bearing witness to know-how rooted in fashion or belonging to the everyday cultures of the people.

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